

DATA PRIVACY STATEMENT

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NAME AND CONTACT DATA OF THE CONTROLLER AS WELL AS OF THE COMPANY DATA PROTECTION OFFICER

This Data Privacy Statement is applicable for data processing by:
S.I.H.A. Ausstellungen Promotion GmbH
Kaiserstr. 100
D-52134 Herzogenrath
Tel.: +49(0)24 07-173 00
Fax: +49(0)24 07-177 11
info@siha.de · www.siha.de
Geschäftsführer: Marianne Sporken

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COLLECTION AND STORAGE OF PERSONAL DATA AS WELL AS TYPE AND PURPOSE AND THEIR USE

When you instruct us, we collect the following information:

- Title, first name, surname
- Valid e-mail addresses
- Address
- Telephone numbers (landline and/or mobile phone, fax)
- Internet addresses

We collect, store and, if necessary, pass on the data to the extent necessary to provide the contractual services. The data is therefore collected, stored and passed on for the purpose of fulfilling the contract and on the basis of Art. 6 para. 1 s. 1 lit. b GDPR. Failure to provide this information may result in the contract not being concluded.

Personal data will only be stored as long as it is necessary to achieve the respective purpose. As a rule, this corresponds to the term of the contract, unless, pursuant to Art. 6 para. 1 s. 1 lit. c GDPR due to tax and commercial retention and documentation obligations (e.g. from HGB (Commercial Code), StGB (Criminal Code) or AO (Fiscal Code)) we are obliged to a longer storage or you have consented to a storage going beyond that according to art. 6 para. 1 lit. a GDPR.

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DISCLOSURE OF DATA TO THIRD PARTIES

Your personal data will not be transmitted to third parties for purposes other than those listed below.

As far as this is necessary according to art. 6 para. 1 s. 1 lit. b GDPR for the processing of contractual relationships with you, your personal data will be passed on to third parties. This includes in particular disclosure to Messe Essen GmbH and NEUREUTER FAIR MEDIA GmbH for the purpose of planning and implementing the event.

The data passed on may be used by the third party exclusively for the aforementioned purposes.

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RIGHTS OF THE DATA SUBJECT

You have the right:

- pursuant to Art. 7 para. 3 GDPR, to revoke your consent to us at any time. As a result, we are no longer allowed to continue processing data based on this consent in the future;
- pursuant to Art. 15 GDPR request information about your personal data processed by us. In particular, you may request information on the purposes of processing, the category of personal data, the categories of recipients to whom your data have been or will be disclosed, the planned storage period, the existence of a right to rectification, erasure, restriction of processing or objection, the existence of a right to lodge a complaint, the origin of your data, if these have not been collected by us, and the existence of automated decision-making including profiling and, if applicable, meaningful information on their details;
- pursuant to Art. 16 GDPR, to demand without delay the rectification of incorrect personal data or the completion of your personal data stored by us;
- pursuant to Art. 17 GDPR, to request erasure of your personal data stored with us, unless the processing is necessary to exercise the right to freedom of expression and information, to fulfil a legal obligation, for reasons of public interest or to assert, exercise or defend legal claims;

- pursuant to Art. 18 GDPR, to demand the restriction of the processing of your personal data if you dispute the accuracy of the data, if the processing is unlawful but you refuse to delete the data and we no longer need the data, but you need it to assert, exercise or defend legal claims or you have filed an objection against the processing pursuant to Art. 21 GDPR;

- pursuant to Art. 20 GDPR, to receive your personal data that you have provided to us in a structured, commonly used and machine-readable format or to request its transfer to another controller; and

- pursuant to Art. 77 GDPR, to lodge a complaint with a supervisory authority. You can generally contact the supervisory authority of your usual place of residence or workplace or our office for this purpose.

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RIGHT TO OBJECT

If your personal data is processed on the basis of legitimate interests pursuant to Art. 6 para. 1 s. 1 lit. f GDPR, you have the right to object to the processing of your personal data pursuant to Art. 21 GDPR, provided that there are reasons for this arising from your particular situation.

If you wish to exercise your right of objection, simply send an e-mail to info@siha.de.